



News Release
Ashland Police Department
www.ashlandpolice.us
Douglas A. Goodman, Chief
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National STOP on **Red** Week (August 7-13, 2011)

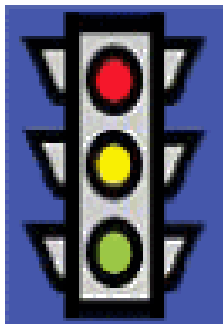
The Ashland Police Department would like to remind motorists to STOP on Red.

According to a survey conducted by the U.S. Department of Transportation (DOT) and the American Trauma Society (ATS), two of three Americans see other drivers run red lights every day. To counteract this startling statistic and to raise awareness for this dangerous and costly problem, the Ashland Police Department will take part in the "Stop Red-Light Running" Campaign.

A survey, which polled licensed drivers between the ages of 18 and 65 also found:

- Ninety-six percent (96%) of Americans fear a red-light runner will hit them when they enter an intersection.
- One in three Americans claim they personally know someone who has been injured or killed by an accident caused by a driver who ran a red light.

The Ashland Police Department will implement the Stop Red-Light Running campaign during August 7-13, 2011 to raise awareness about the dangers of running red lights. We are dedicated to keeping our roadways safe for travel through education, visibility, and enforcement.



**National
Campaign
to Stop
Red Light
Running**

