



News Release  
Ashland Police Department  
[www.ashlandpolice.us](http://www.ashlandpolice.us)  
Douglas A. Goodman, Chief  
Date: March 29, 2011

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## **Ashland Police Department Accident Increase Release and Enforcement Notification**

A review of the February 2011 monthly reports has shown a 60% increase in traffic collisions as compared to this time last calendar year. Traffic statistical reports show the following intersections are the most crash prone: **Route 1 and Route 54, Route 1 and Ashcake Road, and Route 54 and Cottage Green Drive.**

The most common causes of these crashes were found to be: **Failure to yield the right of way, following too closely and failure to maintain control**

In an effort to keep the roadways safe for the citizens of our community the Ashland Police Department will be implementing focused traffic enforcement beginning in the month of April and will continue these efforts for the next several months.

In addition, every month the Department will post the top accident locations on our website for the community to view.

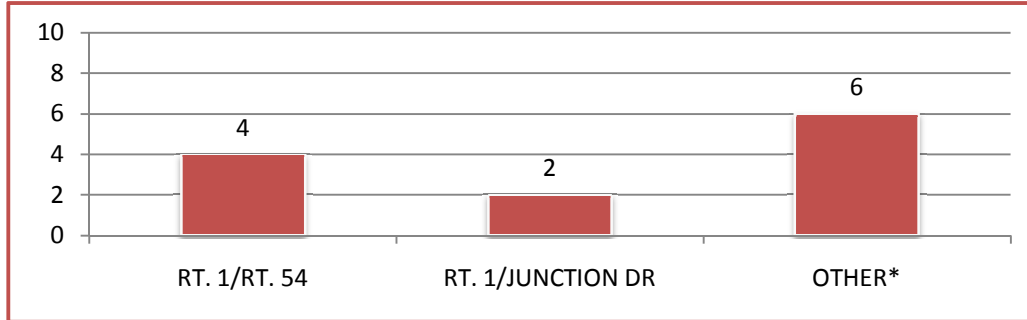
We want to remind motorists in the Town of Ashland to drive safely and to check our website, [www.ashlandpolice.us](http://www.ashlandpolice.us) for up to date traffic safety information.

***Please see the next page for charts which break down the information relating to the totals and locations of crashes in 2011.***



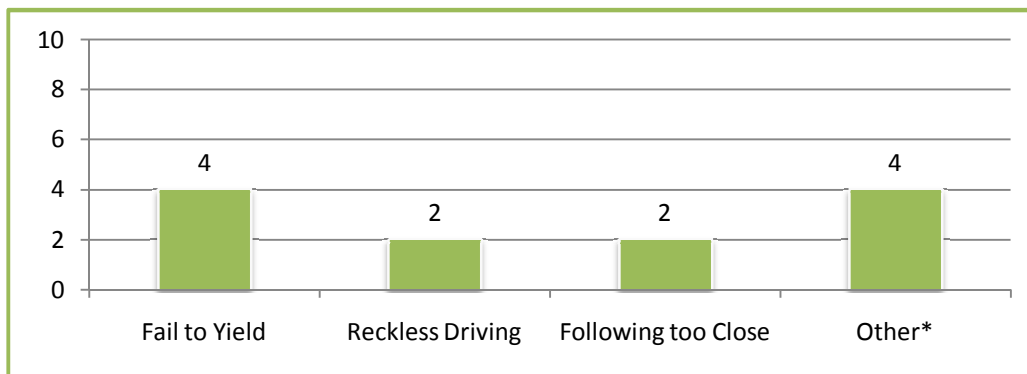
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### TOP CRASH LOCATIONS



\*other locations include: RT. 1/Jamestown Rd, Arlington St./S. Taylor St, Maple St./Ashcake Rd, RT. 54/Hill Carter Pkwy, RT. 1/Archie Cannon, RT. 54/Chapman St.

### TOP CAUSES OF CRASHES



\*other causes include: fail to maintain vehicle, fail to obey highway sign, fail to maintain lane, hit and run

Our agency is experiencing an increase in traffic crashes this year to date compared to 2010 and 2009. We are dedicated to keeping our roadways safe for the citizens in our community through education, visibility, and enforcement. We will increase our traffic enforcement at all top crash locations. The increase of enforcement will include red light, fail to yield right of way, other traffic violation enforcement at these locations.

### YEAR TO DATE TOTALS

