



News Release
Ashland Police Department
www.ashlandpolice.us
Douglas A. Goodman, Chief
Date: September 12, 2011



2011 CHILD PASSENGER SAFETY WEEK

The Ashland Police Department celebrates “Child Passenger Safety Week”

September 18 – 24, 2011.

The Ashland Police Department is urging parents and caregivers to make sure their child safety seats are properly installed on “National Seat Check Saturday,” September 24, 2011. As part of Child Passenger Safety Week (September 18-24, 2011) the Ashland Police Department will have certified technicians available to provide free hands-on child safety seat inspections and advice Monday through Friday, September 19 – 23, 8:00 am to 4:00 pm. For further information or to set-up an appointment please contact Sergeant Marie Kemp or Crime Prevention Officer Tommy Gilbert at (804) 412-0600.

“It’s the responsibility of every single parent and caregiver out there to make sure their children are safely restrained every trip, every time,” said Chief Doug Goodman. “We are urging everyone to get their child safety seats inspected. When it comes to the safety of a child in a car, there is no room for errors.”

According to the U.S. Department of Transportation’s National Highway Traffic Safety Administration (NHTSA) research, in 2009 alone, 754 children 12 or younger were killed in motor vehicle crashes while riding in passenger cars or trucks. Among those fatally injured, 42 percent were unrestrained. Research shows that child restraints provide the best protection for all children up to age 8. In Virginia, children under the age of eight (8) must be properly secured in a child safety seat.

Child Passenger Safety Week information and education visit <http://www.nhtsa.gov/Safety/CPS> and <http://www.facebook.com/childpassengersafety> or visit the Ashland Police Department at www.ashlandpolice.us

