



News Release  
Ashland Police Department  
[www.ashlandpolice.us](http://www.ashlandpolice.us)  
Douglas A. Goodman, Chief  
Date: September 3, 2010

## Ashland Police Department Receives 2010 Regional Governor's Transportation Safety Award and Recognition for the 2009 Virginia Law Enforcement Challenge Award.

The Ashland Police Department received the 2010 Governor's Transportation Safety Award for the category of General Traffic Safety. Officers implemented **Crash Reduction Utilizing Selective Enforcement (CRUISE)** and **Addressing Complaints Using Technology and Enforcement (ACUTE)** by identifying and patrolling high-risk intersections.

The Governor's Transportation Safety Awards are awarded each year by the Board of Transportation Safety. The 12-member board advises the governor, secretary of Transportation and the Department of Motor Vehicles commissioner on transportation safety matters. It also identifies elements of a comprehensive safety program for all modes of transportation in Virginia, including air, rail, water, motor carrier, public transportation and pupil transportation.

The Ashland Police Department also placed 1<sup>st</sup> in our category in the 2009 Virginia Law Enforcement Challenge sponsored by the Virginia Association of Chiefs of Police. This award recognizes departments for their traffic safety initiatives and enforcement efforts. The department was able to decrease the number of accidents on the Town's roadways from 133 in 2008 to 109 in 2009, nearly an 18% overall decrease. The department was able to reduce these motor vehicle crashes for the third straight year through traffic enforcement, public education, and the implementation of new equipment.

The Ashland Police Department will continue to take a proactive approach to traffic enforcement in an effort to decrease overall incidents of accidents thus reducing personal injury and damage to property.



Pictured: Chief Douglas A. Goodman and members from the Ashland Police Department receiving their award from Governor Robert F. McDonnell and Commissioner Richard D. Holcomb.



Pictured: Chief Douglas A. Goodman and members from the Ashland Police Department receiving their award from Commissioner Richard D. Holcomb and Chief Doug Scott President of the Virginia Association of Chiefs of Police.