



News Release
Ashland Police Department
www.ashlandpolice.us
Douglas A. Goodman, Chief
Date: November 23, 2010

The Ashland Police Department is reminding citizens that we are dedicated to removing drunk drivers from the highways to ensure that all motorists have a safe holiday season. The public is also reminded that additional officers will be out patrolling the roads between Thanksgiving holiday weekend and New Year's holiday weekend. Random license and sobriety checkpoints will be conducted during this time as well as throughout 2011 to ensure the safety of all motorists traveling on the roadway.

Impaired driving is an issue that affects all segments of society. Whether you've had way too many or just one too many, it's not worth the risk of killing yourself or someone else. Don't ever get behind the steering wheel of a vehicle when you are impaired.

Following these easy steps, a driver can enjoy a safe and festive holiday without jeopardizing their life and the lives of the others who may be on the road:

- Plan a safe way home before the festivities begin
- Before drinking, please designate a sober driver and give that person your keys
- If you're impaired, use a taxi, call a sober friend or family member, or use public transportation so you are sure to get home safely
- Use your community's Sober Rides program
- If you happen to see a drunk driver on the road, don't hesitate to contact your local law enforcement
- And remember, if you know someone who is about to drive or ride while impaired, take their keys and help them make other arrangements to get to where they are going safely.

"The consumption of alcohol, drugs and driving just don't mix," said **Chief Doug Goodman**. "This holiday season; don't let your year end in an arrest—or even worse, death. The results from drinking and driving can end up deadly no matter how many drinks you've had."

For more information, please visit www.StopImpairedDriving.org