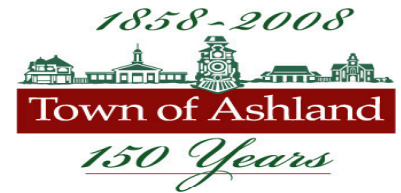




News Release  
Ashland Police Department  
[www.ashlandpolice.us](http://www.ashlandpolice.us)  
Douglas A. Goodman, Chief  
Date: 1/14/2009



**On Saturday, January 31, 2009, the Ashland Police Department will host a Safe and Sober Teen Driving Event in the Ashland/Hanover Shopping Center located at the intersection of England Street and North Washington Highway.**

Officers and representatives from the **M**others **A**gainst **D**runk **D**rivers organization will be on hand to educate teen drivers as to the dangers and consequences of driving impaired. Teen volunteers will wear "fatal vision goggles" while maneuvering a golf cart through traffic cones to simulate the effects that alcohol has on a person who operates a motor vehicle under the influence. Officers will also offer field sobriety tests to the volunteers after they complete the driving course.

This event is being strategically held on the Saturday prior to the "Superbowl Sunday." This weekend, unfortunately, is one of the most dangerous weekends on America's roadways due to the high volume of alcohol related collisions. Here are some statistics relating to Superbowl weekend traffic accidents.

*In 2007, fatalities in alcohol-impaired-driving crashes accounted for 32 percent of all motor vehicle traffic fatalities. On Super Bowl Sunday (12:01 a.m. Sunday to 5:59 a.m. Monday), 48 percent of the fatalities occurred in crashes where a driver or motorcycle rider had a blood alcohol concentration (BAC) level of .08 or higher.*

*Designating a sober driver should be on the top of everyone's Super Bowl party list.*

[www.smartsafeandsober.org](http://www.smartsafeandsober.org)

