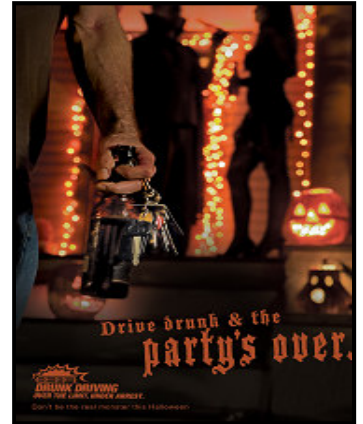




News Release
Ashland Police Department
www.ashlandpolice.us
Douglas A. Goodman, Chief
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Motorists Beware: Drunk Driving Will Not Be Tolerated! *Don't Let Halloween Turn into a Horror Story*

Ashland, Va.—Halloween is a much-loved fall tradition that is enjoyed by people of all ages. But unfortunately Halloween is a particularly deadly night due to drunk drivers. Irresponsible celebrating can quickly spoil all of the fun. That is why state and local law enforcement is cracking down on drunk drivers with an aggressive *Drunk Driving "Over the Limit. Under Arrest"* enforcement blitz.



With Halloween falling on a Saturday this year, the Ashland Police Department wants to make sure revelers aren't taking the party to the roadways, putting trick-or-treaters and responsible motorists at risk. According to the National Highway Traffic Safety Administration (NHTSA), in 2008, 58 percent of all highway fatalities across the nation occurred on Halloween night. Patrol officers in Ashland will be out in full force arresting and removing drunk drivers from the roadways.

The Ashland Police Department also recommends these simple tips to keep you safe on the roadways during this Halloween weekend:

- Plan a safe way home before the festivities begin;
- Before drinking, please designate a sober driver;
- If you're impaired, and haven't designated a sober driver, use a taxi, call a sober friend or family member, or use public transportation so you are sure to get home safely;
- Use your community's Sober Rides program
- If you happen to see a drunk driver on the road, don't hesitate to contact your local law enforcement 911.

For more information, please visit www.StopImpairedDriving.org or contact the Ashland Police Department at www.ashlandpolice.us

