

NEWS RELEASE

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Contact: Corporal Shelhorse (804) 798-1227

**Ashland
POLICE**

Thomas A. Clark, Chief



“CLICK IT OR TICKET”

For immediate release:

Ashland Police Department Launches “Click It or Ticket” to Help Save Lives



Enforcement Blitz Buckling Down on Those Not Buckled Up – Day and Night.

Ashland Police Department –The Ashland Police Department is joining with state and local law enforcement and highway safety officials during mid-May through Memorial Day to launch an aggressive national “Click It or Ticket” seat belt enforcement mobilization to reduce low seat belt use and highway fatalities.

Regular seat belt use is the single most effective way to protect people and reduce fatalities in motor vehicle crashes. Yet nearly one in five Americans (19 percent nationally) still fail to regularly wear their seat belts when driving or riding in a motor vehicle according to NHTSA’s (*National Highway Traffic Safety Administration*) observational seat belt studies.

Stepped-up law enforcement activities will be conducted during the national “Click It or Ticket” enforcement mobilization, which runs May 21-June 3.

If you have any questions please contact:

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For more information, please visit www.nhtsa.gov/link/ciot.htm.